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**Fuld-Gilad-Herring Academy of Competitive Intelligence  
Reaccredited Authorized Provider of IACET CEUs  
*Prestigious Authorization Demonstrates Commitment to  
High-Quality Lifelong Learning***

December 6, 2010 – The International Association for Continuing Education and Training (IACET) has renewed the prestigious Authorized Provider status to Fuld-Gilad-Herring Academy of Competitive Intelligence which has been a provider for ten years. IACET Authorized Providers are the only organizations approved to offer IACET Continuing Education Units (CEUs). The renewal recognition period extends for five years, and includes all programs offered or created during that time.

The Fuld-Gilad-Herring Academy of Competitive Intelligence is an educational institution dedicated to training managers and companies in better managing risks and anticipating new market opportunities through the use of superior competitive intelligence and strategic intelligence. The Academy trains CI professionals, their managers, their managers' managers, and an incredibly diverse group of users and providers of competitive insights from all sectors of the global economy and from all over the globe. The faculty leaders, Ben Gilad, Jan Herring, and Leonard Fuld formed the Fuld-Gilad-Herring Academy of Competitive Intelligence in 2001 and their courses are considered the underpinnings of most Competitive Intelligence training programs worldwide. "Our renewed partnership with IACET is a demonstration of our commitment to lifelong learning and high standards for all of our programs, stated Academy founder Ben Gilad, we are very pleased to continue our relationship with such a prestigious organization as well as an elite group of organizations that offer excellent continuing education and training programs."

"We are pleased to reaccredit Fuld-Gilad-Herring Academy of Competitive Intelligence as a continued Authorized Provider organization," stated Karen Niles, President of IACET and Director of Professional Development at the American Speech-Language-Hearing Association in Rockville, MD. Niles added, "Fuld-Gilad-Herring joins nearly 650 organizations around the globe that have had their programs vetted by third-party experts in continuing education to ensure the highest possible standards are met."

- Offers the most comprehensive Competitive Intelligence Professional Certification (CIP™) program worldwide from basics to advanced analysis from the leading thinkers and educators in the field – Leonard Fuld, Ben Gilad, Jan Herring.
- Recognized for their expertise in competitive intelligence by Business Week, CNBC, The Economist, Fast Company, Forbes, Fortune, FNN, The New York Times, United Nations and The Wall Street Journal.
- The Academy of Competitive Intelligence's faculty has trained most of the competitive intelligence professionals in the world today.

In order to achieve Authorized Provider status, Fuld-Gilad-Herring Academy of Competitive Intelligence completed a rigorous application process, including a review by an IACET site visitor, and successfully demonstrated adherence to the ANSI/IACET 1-2007 Standard addressing the design, development, administration, and evaluation of its programs. Fuld-Gilad-Herring has pledged its continued compliance with the Standard, and is authorized continued use of the IACET name and Authorized Provider logo on promotional course material. In addition, Fuld-Gilad-Herring is linked to the IACET web site and is recognized as offering the highest quality continuing education and training programs.

**About IACET:** The International Association for Continuing Education and Training (IACET) is a non-profit association dedicated to quality continuing education and training programs. IACET is the only standard-setting organization approved by the American National Standards Institute (ANSI) for continuing education and training. The ANSI/IACET 1-2007 Standard is the core of thousands of educational programs worldwide. For more information, please visit [www.iacet.org](http://www.iacet.org) or call 703-506-3275.

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